

Investment Philosophy



Traditional Beta

The key pillar



Expected Return = Risk Free Rate (cash) + **Beta** + Alpha

• Alpha is a zero-sum game, so for the industry:

Expected Return = Risk Free Rate (cash) + Beta

1st pillar of portfolio theory:

• Equity market beta goes up through time

2nd pillar of portfolio theory:

• For the vast majority of investment portfolios equity market beta must be diversified

3rd pillar of portfolio theory:

• Bond market beta (duration) can be used as the sole diversifier to equity market beta

Not-So-Alternative Beta

Diversification



The three principals of alternative investing:Traditional 'alternative' betas fail on at least 2/3:1. CostPropertyliquidity & correlation2. LiquidityPEliquidity, cost & correlation3. CorrelationInfrastructureliquidity & correlation

60/40 vs Traditional Alternatives



Source: Bloomberg, Fortem Capital

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Alternative Beta Diversifiers

- Assumed negative correlation between equity and bond beta cannot be relied upon
- Numerous other sources of risk and return available to investors, look for those with:
 - 1. Persistence of return







Constructing portfolios

Investment Axis

Expected Return = Risk Free Rate (cash) + **Traditional Beta + Alternative Betas**

Expected Return = Risk Free Rate (cash) + **Beta**

Portfolios of equity beta have 2 common enemies:

- Consumer price uncertainty
- Asset price uncertainty

The actions of policy makers globally to quell asset price volatility have introduced real price instability which itself will eventually lead back to asset price instability

Construct all-weather portfolios that can perform across the cycle including the two instabilities that unsettle equity market beta







Anti-Beta

Protection

Expected Return = Risk Free Rate (cash) + Traditional Beta + Alternative Betas - Protection

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- For periods of extreme price instability, some hedging may be required
- If equity market beta goes up through time then equity market beta hedges go down through time
- Therefore, they require targeted and active management in order to hedge efficiently



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Liquid Alternatives



- Outcomes giving investors the ability to achieve genuinely diversified risk and return outcomes
- Liquidity highly liquid investments translating into genuine daily liquidity across solutions and funds
- Cost highly competitive through use of derivatives and structuring of funds

Liquid Alternatives





Income Portfolio



Improving the way people invest.

As at 28th June 2024

Source: Bloomberg, Fortem Capital

Income Portfolio

Process

- Ι. Identify Sovereign / SSA / IG Corp falling within investment guidelines of fund
- Ш. Allocate the majority of the portfolio in Sovereigns & SSAs
- Ш. Issuances must be BBB or above i.e. not simply IG
- IV. Names also screened on 1 year CDS spread
- V. Overall duration set to ~ 0.5 to mitigate rate sensitivity
- VI. Overall IG Corporate credit sensitivity ~ 0.5
- VII. UCITS concentration limits enforce single issuer diversification across the Fund









Income Portfolio





- Assets providing a known yield
- Income bucket yield now material as yields have increased
- Known yields mean the portfolio should have reasonably defined expected returns at fund level

As at 28th June 2024 Source: Bloomberg, Fortem Capital



Diversifier & Protection Overlay



Diversifiers



Our universe

• 26 factors across 5 asset classes, created by grouping and doing PCAs on over 4,000 strategies.

FX	Commodity	Equity	Fixed Income	Credit
Carry	Backwardation	Carry	Carry	Carry
Trend	Carry	Low Vol	Short Term Trend	Trend
Value	Congestion	Momentum	Trend	Volatility
Volatility	Trend	Quality	Value	
	Value	Size	Volatility	
	Volatility	Trend		
		Value		
		Volatility		



Diversifiers



True alternatives for a 60/40

High inflation, low volatility		High inflation, high volatility	
Equity Volatility Fixed Income Volatility	FX Trend	Commodity Carry	
Fixed Income Short-Term Trend	FX Value		
Commodity Congestion Equity Trend	Commodity Congestion	Equity Trend	
Equity Volatility Equity Momentum	FX Trend	Credit Trend	
FX Value	FX Value		
Commodity Carry Equity Trend	Commodity Volatility	FX Volatility	
Low inflation, low volatility		Low inflation, high volatility	







Protection Portfolio



Protection Portfolio





- Max spend 2% pa
- Investments providing convexity in left tail events
- Utilising Fortem's combined decades of derivatives expertise and experience to access in most efficient way
- Examples of protection strategies include rolling puts, credit default swaps

As at 28th June 2024 Source: Bloomberg, Fortem Capital

Put Spreads

Performance



- The above is a rolling put spread index which continuously buys 90% delta puts.
- As outlined in our investment philosophy, if equity market beta goes up through time then equity market beta hedges go down through time. Therefore, they require targeted and active management to hedge efficiently
 As at 28th June 2024 Source: Bloomberg, Fortem Capital

